Unlocking Event Engagement

Did you know that 80% of attendees don't download event apps? This means they're missing out on essential information, networking opportunities, and the full benefits of attending your event. You're not only wasting money on technology but also leaving valuable data untapped, which negatively impacts your customer ROI. **Would you like to provide your customers with an enhanced engaging event experience that's comfortably familiar to them?**

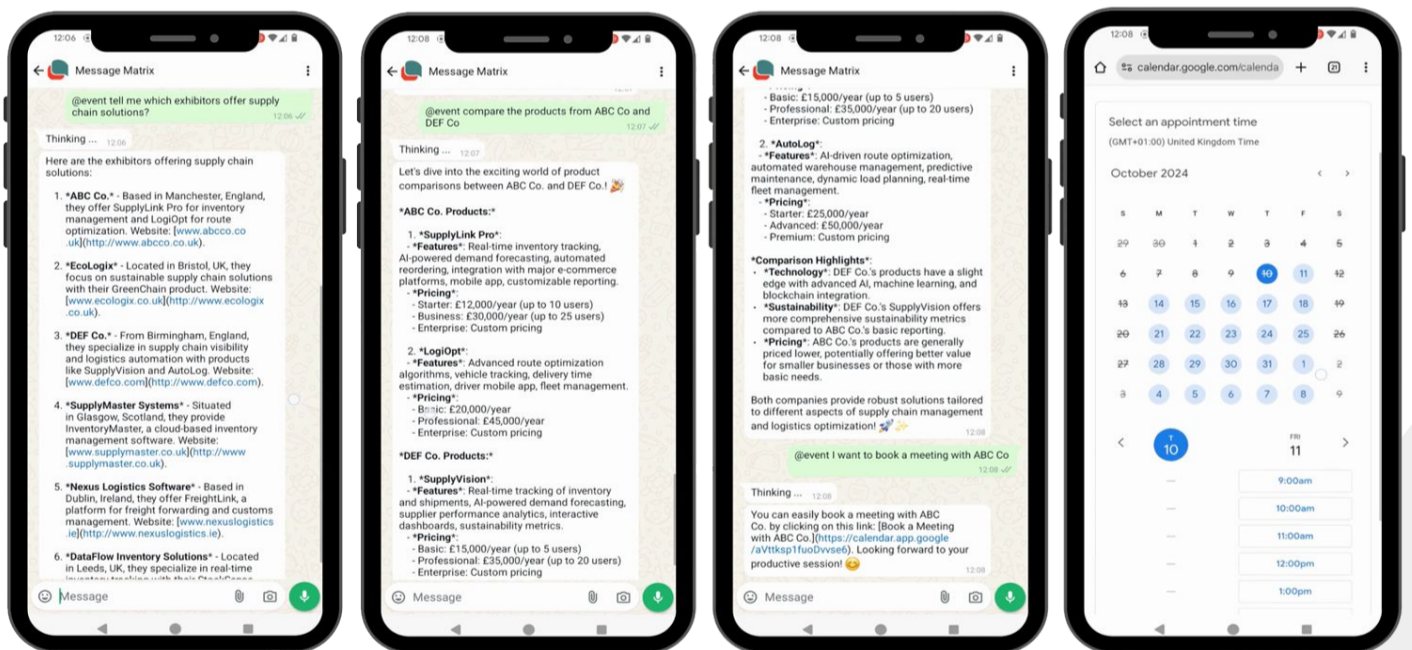## Introducing the Artificial Intelligence Powered Concierge

The personal event guide. No downloads. No barriers. Just instant, personalised guidance, available 24/7, in any language.
• Spark more networking and connections;
• Increase event ROI for attendees and exhibitors;
• Generate greater customer satisfaction;
• Collect valuable data and insights;
• Enhance Diversity, Equity, Inclusion, and Belonging;
• Create new revenues.

Attendees have conversations with the Concierge using WhatsApp:
• I'm interested in Crypto. Who should I see to get the most from this event?
• Which networking events are happening tonight?
• Can you compare product XYZ and DEF from these two vendors?
• Who is speaking at the keynote this morning?
• Book me a meeting with the product team at exhibitor ABC Co.
More personalisation, more meetings and networking, more knowledgeable buyers, better ROI

Delivering value and engagement at some of the world's largest events

How can you find out more?

Scan the QR code

Send the pre-populated message

Start a conversation with us on WhatsApp

or Email sales@messagematrix.io

or click here to arrange a meeting